

The background of the slide is a dense, textured layer of autumn leaves. The leaves are in various stages of decay, showing a range of colors from bright yellow and orange to deep reds and browns. The shapes of the leaves are mostly maple-like, with some serrated edges. The lighting is soft, creating a warm, cozy atmosphere.

Strategic Plan Update

October 29, 2018

5

BOLD STEPS

Initial
Implementation of
District-wide
System for **EQUITY**

Develop and Implement
a Comprehensive
PUBLIC RELATIONS
Plan

Research and Identify
Opportunities for
INNOVATION

Implement and Enhance
Access to **STUDENT SUPPORT
RESOURCES**

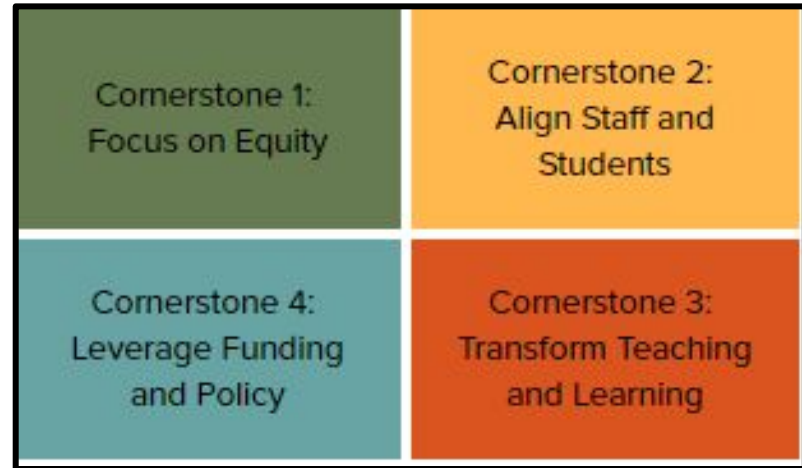
Develop a Plan to Engage and
Involve **PARENTS AND
COMMUNITY**

Initial Implementation of District-wide System for Equity

Develop an understanding of the Integrated Comprehensive Systems(CS) research and framework for equity

July 30, 31, & August 1

Three-day ICS Equity Training



Initial Implementation of District-wide System for Equity

Engage in activities to understand perspectives in equity and implications for system-wide practices

- Conducted research on changing mindsets in the classroom and community
- Site visit to Mequon-Thiensville School District

Next Steps

Create building level teams to launch the ICS framework

Develop and Implement a Comprehensive Public Relations Plan

- Wisconsin School Public Relations Association (WSPRA)
- National School Public Relations Association (NSPRA)
- Strategic Plan Survey & Design Team Notes
- Wisconsin School Public Relations Award Winners

Next Steps

- Contact Award Winners for Further Information
- Work with Local PR Specialists to Finalize Goals & Objectives and Gain Feedback on Design



Develop and Implement a Comprehensive Public Relations Plan

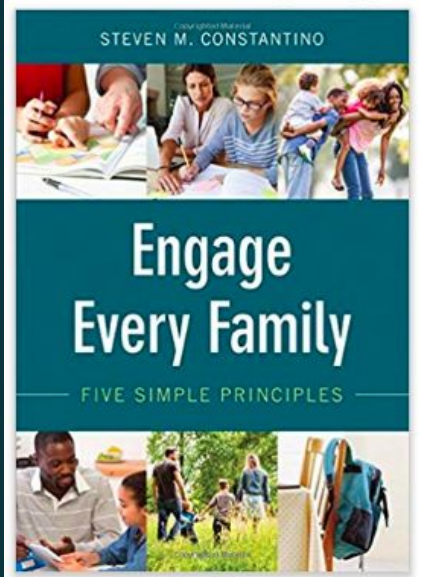
Work Completed So Far:

- Created draft of goals and objectives for the School District of Fort Atkinson public relations
- Identify community partnerships with local public relations professionals
- Review and finalize these goals and objectives to guide District planning

Develop a Plan to Engage and Involve Parents and Community

Steps Taken So Far:

- *Engage Every Family* resource recommended by DPI
- New Federal ESSA requirements for parent engagement
- Reviewed community surveys



Develop a Plan to Engage and Involve Parents and Community

Leadership Learning:

- Move beyond parent involvement
- Engage and empower every family
- Strengthen relationships
- Engage families in decision making
- Community partnerships

Implement and Enhance Access to Student Support Resources

Implemented structures to better support ALL Students

- Elementary Guidance
 - Second Step curriculum
 - SCUTA data system aligning to ASCA
- Secondary At Risk
 - Program development
 - Defining metrics
- Homeless students/families

Implement and Enhance Access to Student Support Resources

Established Social Emotional Learning programming aligned with State Competencies

CASEL Framework

- Year 1
 - Build commitment, awareness and ownership
 - Align with existing building teams

Implement and Enhance Access to Student Support Resources

Study student supports for EL and Advanced Learners

- English Learners & Advanced Learners
 - Comprehensive survey of needs and programming options
 - Working to meet current needs
 - Exploring programming options

Research and Identify Opportunities for Innovation

- **Identify current innovation in the SDFA**
- **Study innovative schools, districts, & structures**
- **Consolidate innovative ideas and opportunities**

Research and Identify Opportunities for Innovation

Identify current innovation in the SDFA

- Create systemic structures to acknowledge and celebrate existing innovation
- Identify factors that have fostered innovation to better develop a 'culture of innovation' systemwide

Research and Identify Opportunities for Innovation

- **Study innovative schools, districts, & structures**
- **Consolidate innovative ideas and opportunities**
 - Create a system to collect new ideas
 - Formulate next steps
 - Seek BOE feedback and direction

A DREAM DOESN'T BECOME
REALITY THROUGH MAGIC;
IT TAKES SWEAT,
DETERMINATION
AND HARD WORK.

www.PixelFrau.com

5

BOLD
STEPS



Questions?